



ROTARY CLUB OF EDMONTON PRESENTS



# DOWNTOWN WITH A PURPOSE GALA

## SPONSORSHIP OPPORTUNITIES

### The Evening

*Downtown with a Purpose*, the 24th Downtown Rotary Gala supports the most urgent needs in our community. This evening of **fun with a purpose** will include a reception with a no-host bar followed by a gourmet dinner, served with fine wine, live and silent auction and as well, music to entertain throughout the evening.

The Rotary Club of Edmonton invites you to help us celebrate 94 years of service in Edmonton on Saturday, June 19, 2010 at the Sutton Place Hotel

### Commitment to the Community

**We ask you to consider a sponsorship role and if appropriate to offer your employees year-round opportunities to get involved with Rotary in projects that strengthen our Downtown.**

Your sponsorship will help Rotary raise the \$375,000 we need to support the Canadian Council for the Advancement of African Canadians. The project will help new Canadian families integrate fully into the fabric of Canadian life, and contribute as citizens in our community.

The annual Gala has raised over \$1.25 million to support urgent needs in our city centre. Our Rotary Club is the oldest and largest in the Edmonton region. We are committed to supporting existing agencies and addressing the most urgent needs in our city. Our focus is legacy projects for high needs children, singles and families in the areas of social services, education and health.

Our 2008 Gala supported the "The Rotary Centre for New Canadians." This newly renovated apartment building in the core of our city is a one-stop centre to assist new immigrants and refugees settle in the community. Past projects include partnerships to support Rotary Millennium House, Lurana Shelter, Bissell Centre, Boyle McCauley Health Centre and Fort Edmonton Park.



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# DOWNTOWN WITH A PURPOSE GALA

## ONE TITLE SPONSOR

**Sponsorship Value**  
**\$7,500**

***Downtown with a Purpose Presented by...*** (insert name of prospective sponsor)

- Your representative will be introduced on this evening and thanked by the Master of Ceremonies
- Your corporate logo/name will appear in all print and media advertising (print, radio and television) and signage (February 1, 2010 confirmation required).
- Your corporate logo/name will appear on The Rotary Club of Edmonton website page designated to the event and if you wish, have a direct link to your homepage.
- Your corporate logo/name will appear in the event program, with a special customized, one full page advertisement.
- Your corporate logo will be displayed during and throughout the evening program and dinner in the main ballroom.
- TWO complimentary tables (20 seats) for dinner with the opportunity to host invited dignitaries at your table.
- Your company name/logo will appear in a special post-event "thank you" ad



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# DOWNTOWN WITH A PURPOSE GALA

## **MEDIA SPONSOR (3)**

### **Sponsorship Value**

**\$10,000 (print space or air time)**

- Your representative will be introduced and thanked on this evening by the Master of Ceremonies
- Your corporate logo will appear in all print and media advertising, signage and tickets. (February 1, 2010 confirmation requested).
- Your corporate logo will appear on The Rotary Club of Edmonton website and have a direct link to your homepage.
- Your corporate logo will appear in the event program, with a special customized, one-half page advertisement.
- Your corporate logo will be displayed during and throughout the evening program and dinner in the main ballroom.
- Your corporate logo will appear in a special customized event program
- ONE complimentary table (10 seats) for your company representatives at dinner.
- Your corporate logo will appear in a special post-event "thank you" ad



# DOWNTOWN WITH A PURPOSE GALA

## Gold Sponsor

**Sponsorship Value**  
**\$3,500**

- You and your company will be thanked on this evening by the Master of Ceremonies
- Your name or corporate logo will appear in all print advertising, signage and tickets (May 7, 2010 confirmation required).
- Your name or corporate logo will appear on The Rotary Club of Edmonton website page designated to the event and have a direct link to your homepage.
- Your name or corporate logo will appear in the special customized event program
- SIX (6) complimentary seats for Dinner
- Your name or logo will appear in a post special post-event “thank you” ad

## Silver Sponsor

**Sponsorship Value \$2,500**

## Bronze Sponsor

**Sponsorship Value \$1,500**

Recognition	Gold	Silver	Bronze
Mention by MC	X	X	X
Logo in Media Advertisements	X	X	X
Logo on Rotary Website	X	X	X
Logo in Program	X	X	X
Complimentary Seats	6	4	2



# DOWNTOWN WITH A PURPOSE GALA

## SPONSORSHIP AGREEMENT

Date: Saturday, June 19, 2010 at the Sutton Place Hotel  
Time: 6:00 pm Reception  
7:00 pm Dinner, Evening Program & Entertainment

Please complete in full and return by Fax (780 426-4355) or mail to:  
The Rotary Club of Edmonton, c/o The Sutton Place Hotel, 10235 - 101 St, Edmonton, AB T5J 3E9

- I AGREE to a \_\_\_\_\_ Sponsorship, amount being \$ \_\_\_\_\_ for  
*Downtown with a Purpose the Downtown Rotary Gala.*
- I AGREE to provide all the necessary information required for the level of recognition indicated in level of sponsorship chosen. (i.e. electronic copy of logo)

### PLEASE PRINT CLEARLY:

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Telephone Number: (\_\_\_\_) \_\_\_\_\_ e-mail: \_\_\_\_\_  
**Confirmation Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### Payment (complete one of the three payment options below):

1. Please invoice me for the amount of the sponsorship \$ \_\_\_\_\_
2. Please charge my credit card for the amount of the sponsorship \$ \_\_\_\_\_  
 Visa       MasterCard Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
m / d / yr
3. I have enclosed a cheque in the amount of \$ \_\_\_\_\_  
Please make cheque payable to The Rotary Club of Edmonton

Upon receipt of this signed agreement a committee member will contact you to complete the requirements for your chosen level of sponsorship.

Should you have any questions or suggestions please call Don Ellis (780) 702-7326 or Ron Cou-lombe (780) 690-5041 **THANK YOU for YOUR CONTINUED SUPPORT!**